

MANAGEMENT AND ORGANIZATIONAL STUDIES 1020a/b

January to April 2009

"A Multi-disciplinary Study of Globalization"

Lectures: Mondays and Wednesdays, 11:30 a.m. - 12:30 p.m.

HSB Room 40

Course web site: <https://owl.uwo.ca/webct/logon/419343219051>
and then follow the logon instructions

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1:30 p.m. to 3:00 p.m.

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COURSE OUTLINE

Course description:

Management and Organizational Studies 1020a/b is a multi-disciplinary introduction to the four-year Bachelor of Management and Organizational (BMOS) program. The objective of the course, broadly stated, is to introduce MOS students to the academic disciplines of the social sciences by investigating in a multi-disciplinary fashion the theme of "**globalization.**"

In Management and Organizational Studies 1020a/b, first-year MOS students will become acquainted with how some of the different academic disciplines represented in the Faculty of Social Science such as Anthropology, Economics, Geography, History, Political Science, Psychology, and Sociology can and should be used when examining "business". Each of these disciplines can help to equip students with the array of communications, research, and analytical skills crucial to succeeding in today's highly competitive and complex business environment. In addition, familiarity with the approaches and methods of the social sciences will enable MOS students to make informed choices when selecting course options or developing sub-concentration "theme" areas in the following three years of their program.

Secondly, and more specifically, the course investigates the theme of "**globalization,**" an important yet controversial subject surrounded by much misunderstanding and debate. Students will be presented with a wide array of perspectives on globalization, ranging from the historical organization of the global economy to the emergence of global politics and culture in our own time. In the process, students will be encouraged to develop their own interpretations of the many and varied challenges and opportunities that globalization presents, always basing their opinions on the rigorous tests of evidence and analysis that are integral to the social sciences.

The class meets three times per week (two 50-minute lectures; one 50-minute tutorial).

Course prerequisite: Enrolment in the BMOS Program.

Course grading:

Mid-term examination (Thursday Feb 26/09)	25%
Written assignment (due Friday Mar 20/09)	25%
Tutorial participation	15%
Final examination (held during the April examination period)	35%

Course readings (all are available for purchase in the University Book Store):

The **course textbook is:** Charles W.L. Hill and Thomas McKaig, *Global Business Today*, Canadian edition (McGraw-Hill Ryerson Limited, 2006).

Additional readings, links, resources, etc will be identified and assigned throughout the course. These will be required for the written assignment and will be considered part of the material that may be covered on the exams.

STUDENTS ARE RESPONSIBLE FOR COMPLETING ALL REQUIRED READINGS.

Attendance at Weekly Tutorials:

In a large lecture format course such as MOS 1020a/b, it is essential that students participate actively in the weekly discussions of their assigned tutorial section. Tutorials are the best opportunity to discuss the course readings and lectures in depth, and their relevance to contemporary issues. In addition, the tutorial session is where such important matters as exam preparation and procedures for completing the written assignment are conveyed. Tutorials also represent the best opportunity to assess how well students are grasping the course materials, and in turn allow students to contribute most directly to their own learning and that of their colleagues.

Your tutorial instructor will be tracking both attendance and participation during the weekly tutorial sessions and it is your participation, **not mere attendance**, that will form the basis for this part of your overall grade. As noted above, tutorial participation represents 15% of your final grade and this is the area that will have the single biggest impact on your overall final grade.

There are a number of ways in which you can participate in a meaningful way and your tutorial instructor will discuss them with you. Please make certain that you take full advantage of the learning opportunities your tutorials represent and that you do not dismiss or underestimate the importance of regular, insightful participation on both your learning and your final grade.

Written Assignment:

All students are required to submit one written assignment in which they demonstrate their *critical reading and research skills* and their ability to *synthesize* what they have read into a concisely written commentary centered upon a clearly articulated thesis or organizing principle. **Due date: Friday March 20/09.**

Students must refer to the MOS 1020a/b WebCT site for detailed instructions on completing the written assignment.

A paper copy of the written assignment must be submitted on the date the assignment is due. Students can submit the paper copy of their written assignment to the TA office (SSC 2235) by 4:00 p.m. on the due date, or make arrangements to submit their paper directly to their Teaching Assistant by 4:00 p.m. on the due date. In addition, an identical electronic copy of the written assignment must be submitted by the due date and time to <http://turnitin.com> where students must also register with their own password to ensure that their work is secure. Registration instructions are found at <http://turnitin.uwo.ca>. The class ID number for MOS 1020B – Spring 2009 is **2548134**. The class enrolment password is **globalize**.

Late submissions without a documented medical or equivalent excuse will be penalized by 5% for the first day, and 2% per day thereafter (weekends and holidays included). Pressure of work is not an acceptable excuse. Both the written copy and the electronic copy for Turnitin have to be submitted before the deadline. If one of them is submitted late, then the whole assignment is considered to be late and will be penalized accordingly. In other words, don't forget to submit a copy to Turnitin as well as hand in a copy to your TA before the deadline.

To protect against **loss of a written assignment**, students are advised to keep a duplicate copy of the assignment (as submitted), and to retain their rough notes until the final grades have been determined.

FAILURE TO COMPLETE THE WRITTEN ASSIGNMENT WITHOUT PERMISSION OF THE INSTRUCTOR WILL RESULT IN A FAILURE IN MOS 1020A/B.

Library Support Services

The BMOS program has a dedicated library resource person who can help with any research or library related questions you may have. If you are uncertain about how to use the resources of the library, properly reference the source materials you use, or have any other questions you can contact:

Kim McPhee
Research & Instructional Services Librarian
Psychology / Management & Organizational Studies
The D.B. Weldon Library
Email: kmcphee5@uwo.ca
Phone: 519-661-2111 x88847

If she is unavailable, you can also ask the staff at the Reference Desk for assistance.

Examinations:

The mid-term examination and the final examination will follow a multiple-choice and short answer format.

The **mid-term examination**, written on *Thursday February 26/09* from *7:00 p.m. to 9:00 p.m.* will cover all lectures, readings, and the videos from Week One through Week Seven.

The **final examination**, written during the April final examination period, will cover all lectures, readings, and the videos from Week Eight through Week Thirteen. It will also include a combination of short answer and/or a comprehensive essay question, which, to be answered effectively, requires students to draw upon the content of the entire course. In other words, the short answer/essay questions will cover material from the whole course.

More information on the content and format of both exams will be made available prior to the exams.

ACADEMIC POLICIES AND PROCEDURES

Plagiarism: Students must write their assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see “Scholastic Offence Policy” in the Western Academic Calendar).

Plagiarism Checking: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (link to Turnitin.com website: <http://www.turnitin.com>).

Computer-Marked Multiple-Choice Exams: Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.”

Eligibility: The prerequisite for MOS 1020a/b is enrolment in the Bachelor of Management and Organizational Studies Program. Unless you have either the prerequisite for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

LECTURE and TUTORIAL SCHEDULE

WEEK 1	<p>Lecture: Monday January 5 2009 INTRODUCTION TO MANAGEMENT AND ORGANIZATIONAL STUDIES 1020a/b</p> <p>Lecture: Wednesday January 7 2009 Reading: Globalization Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter One</p>
WEEK 2	<p>Lecture: Monday January 12 2009 Reading: Globalisation – Anthony Giddens The following link will take you to the page where you can read the article “Globalisation”. If you wish, you can click on the “Listen to the Lecture” link to listen to the author as he presents his lecture. The lecture goes until 29:10 and then there is a question and answer period. There are 14 questions posed by the audience and we will go over a few of them in our lecture. In addition, one of these questions will be on the midterm exam and one will be on the final exam. http://news.bbc.co.uk/hi/english/static/events/reith_99/week1/week1.htm</p> <p>Lecture: Wednesday January 14 2009 Reading: COUNTRY DIFFERENCES IN POLITICAL ECONOMY Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Two</p>
WEEK 3	<p>Lecture: Monday January 19 2009 Reading: THE CULTURAL ENVIRONMENT Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Three</p> <p>Lecture: Wednesday January 21 2009 Reading: Globalization’s Cultural Consequences – Robert Holton This document is available through the UWO Library service (www.lib.uwo.ca). When you are at the site, you need to click on the “Databases by Title” link, then find and select the JSTOR (Journal Storage) database. Once there, you can do a search for the article using the title. When you find the article you can read it online or print it and read it later.</p> <p>If you are logging into the library site from an off campus computer then you need to sign into the library site using your UWO username and password. If you have any other questions, you can contact the UWO library staff for help.</p>

<p>WEEK 4</p>	<p>Lecture: Monday January 26 2009 Reading: ETHICS IN INTERNATIONAL BUSINESS Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Four</p> <p>Lecture: Wednesday January 28 2009 Reading: Navigating the Ethics of Globalization – Peter Singer The following link will take you to where you can read the article. http://chronicle.com/free/v49/i07/07b00701.htm</p> <p>Reading: Globalization and the Failure of Ethics - Manuel Velasquez This document is available through the UWO Library service (www.lib.uwo.ca). When you are at the site, you need to click on the "Databases by Title" link, then find and select the JSTOR (Journal Storage) database. Once there, you can do a search for the article using the title. When you find the article you can read it online or print it and read it later.</p> <p>If you are logging into the library site from an off campus computer then you need to sign into the library site using your UWO username and password. If you have any other questions, you can contact the UWO library staff for help.</p>
<p>WEEK 5</p>	<p>Lecture: Monday February 2 2009 WRITTEN ASSIGNMENT INSTRUCTIONAL SESSION</p> <p>Lecture: Wednesday February 4 2009 Reading: INTERNATIONAL TRADE THEORIES Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Five</p>
<p>WEEK 6</p>	<p>Lecture: Monday February 9 2009 Reading: THE POLITICAL ECONOMY OF INTERNATIONAL TRADE Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Six</p> <p>Lecture: Wednesday February 11 2009 Reading: The ABCs of the Global Economy – Dollars and Sense Collective The following link will take you to where you can read the article. http://www.dollarsandsense.org/archives/2000/0300collect.html</p>
	<p style="text-align: center;">Reading Week Monday February 16 to Friday February 20 2009</p>

<p>WEEK 7</p>	<p>Lecture: Monday February 23 2009 Reading: FOREIGN DIRECT INVESTMENT Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Seven</p> <p>Lecture: Wednesday February 25 2009 NO CLASS TODAY (STUDY FOR THE MIDTERM!!!)</p> <p>MIDTERM EXAM: <u>Thursday February 26/09 7:00 p.m. - 9:00 p.m.</u> SEE WEB SITE UNDER “Exam Information” FOR ROOM LOCATIONS. IT IS IMPORTANT THAT YOU GO TO THE CORRECT ROOM.</p> <p style="text-align: center;">NO TUTORIALS THIS WEEK</p>
<p>WEEK 8</p>	<p>Lecture: Monday March 2 2009 Reading: Making Globalization Work – Joseph E. Stiglitz The following link will take you to where you can listen to the lecture. http://www.youtube.com/watch?v=UzhD7KV/s-R4</p> <p>Lecture: Wednesday March 4 2009 Reading: REGIONAL ECONOMIC INTEGRATION Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Eight</p>
<p>WEEK 9</p>	<p>Lecture: Monday March 9 2009 Reading: The World is Flat – Thomas Friedman The following link will take you to where you can watch the talk given by Thomas Friedman. http://mitworld.mit.edu/video/266/</p> <p>You can either watch the video from this link or download the video and watch it later. The video is free.</p> <p>We will discuss some of his ideas during the lecture.</p> <p>Lecture: Wednesday March 11 2009 Reading: THE GLOBAL MONETARY SYSTEM Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Ten</p>

<p>WEEK 10</p>	<p>Lecture: Monday March 16 2009 Reading: The Shock Doctrine – Naomi Klein The following links will take you to different sites where you can read excerpts and discussions of the book. http://www.theglobeandmail.com/servlet/story/RTGAM.20070907.wshock0908/BNStory/Front/?pageRequested=all http://www.thestar.com/printArticle/264117 http://www.cato.org/pub_display.php?pub_id=9384</p> <p>There is also a short video that you should watch before class. Although the author is allowing it to be distributed for free over the internet, it is not available for broadcast therefore we can't watch it in class. Here is the link: http://www.youtube.com/watch?v=aSF0e6oO_tw If you can't find the video with this link, then you can do a search on YouTube for the video using "The Shock Doctrine Naomi Klein and Alfonso Cuaron" in the search window.</p> <p>Lecture: Wednesday March 18 2009 Reading: GLOBAL STRATEGY Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Eleven</p> <p>NOTE: <u>WRITTEN ASSIGNMENT DUE ON FRIDAY MARCH 20, 2009 AT 4:00 p.m.</u></p>
<p>WEEK 11</p>	<p>Lecture: Monday March 23 2009 Reading: Globalism's Discontents – Joseph E. Stiglitz The following link will take you to where you can read the article. http://www.globalpolicy.org/globaliz/econ/2002/0114stiglitz.htm</p> <p>Lecture: Wednesday March 25 2009 Reading: GLOBAL MARKETING AND R&D Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Fourteen</p>
<p>WEEK 12</p>	<p>Lecture: Monday March 30 2009 Reading: GLOBAL HUMAN RESOURCE MANAGEMENT Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Sixteen</p> <p>Lecture: Wednesday April 1 2009 TBA</p>
<p>WEEK 13</p>	<p>Lecture: Monday April 6 2009 TBA</p> <p>Lecture: Wednesday April 8 2009 AND SO IT GOES...</p>